



Partner Chapters



TiECon West 2024

Business Growth Summit

Pushing the Growth Frontier by
Empowering Entrepreneurs



NEEL GROVER
CEO, ShopSimon



TONY SMITH
CEO & CO-FOUNDER,
RESTAURANT365



MICHELLE RANAVAT
Founder & CEO, RANAVAT



CHRISTOPHER DADEN
CTO, CRITERIA

And Many More!



Renaissance Hotel
Newport Beach
4500 MacArthur Blvd,
Newport Beach, CA 92660



October 25, 2024
8 AM onwards

Save your seat!
TiEConWest.com



If you want innovative growth ideas from SoCal's best...



...you can't afford to miss this.

SoCal, Orange County, and San Diego chapters are partnering for the first time ever to host a historic gathering on the art of scaling up your business.

NETWORK



Share ideas, challenges, and solutions with key decision makers: local CEOs, founders, investors & community leaders.

LEARN



Renowned keynotes share the latest tech and ideas shaping the future. Each session is designed to help you with a key area of your business: from customer acquisition and IT systems to funding and legal.

ENGAGE



Join a community that fosters innovation. Find mentors, collaborators, and advocates.

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AGENDA

8:00 AM - 9:00 AM	Registration, Networking & Breakfast
9:00 AM - 10:00 AM	Keynote: How to Scale Your Business with <u>Neel Grover</u>
10:00 AM - 10:30 AM	Break
10:30 AM - 11:15 AM	Panel: Marketing – Moderated by <u>Michelle Ranavat</u> Sales, GTM, Customer Service
11:15 AM - 11:30 AM	United Nations Recognition of TiE Global's Social Responsibility & Sustainability Program with <u>Kevin Parikh</u>
11:30 AM - 12:00 PM	TiE Global Presentations New Initiatives, United Nations Recognition & The Future of TiE
12:00 PM - 1:30 PM	Lunch
1:30 PM - 2:15 PM	Panel: Technology & CTO/CIO Role – Moderated by <u>Mario Leone</u> Outsource partner, systems architecture
2:15 PM - 3:15 PM	Keynote: Lessons from the CEO Who Scaled with <u>Tony Smith</u>
3:15 PM - 3:45 PM	Break
3:45 PM - 4:30 PM	Panels: Finance – Moderated by <u>Maeesha Merchant</u> Internal controls, fundraising equity/debt, exit planning
4:30 PM - 5:00 PM	Closing Ceremony
5:00 PM - 7:00 PM	Happy Hour

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A Global Network

FOSTERING ENTREPRENEURSHIP

The World's Largest Entrepreneurial Org

Founded in 1992, The Indus Entrepreneurs (TiE) is a non-profit organization that aims to foster entrepreneurship. With a strong global presence with 61 chapters and over 10,000 members around the world, TiE strives to inspire, nurture, and equip entrepreneurs to create a dynamic entrepreneurial ecosystem.

TiE's mission is to foster entrepreneurship globally through 5 pillars: **mentoring, networking, education, incubating, and funding**. These pillars are deployed worldwide through a wide network of TiE chapters collaborating to offer programs that support entrepreneurs.

Our initiatives, led by successful entrepreneurs and industry leaders, provide a platform for startup founders, seasoned entrepreneurs, investors, and professionals to connect and build meaningful relationships. Programs like TiE Youth Entrepreneur (TYE), TiE University, and TiE Women represent our commitment to engaging various demographics in entrepreneurship.

At TiE, we believe in the transformative power of entrepreneurship that not only strengthens economies but also fosters innovation and makes the world a better place.

13

Countries

61

Chapters

30+

Years of History

10,000

Members

3,800+

Charter Members

25,000+

Startups Supported

About the TiE SoCal Chapter

TiE SoCal is committed to cultivating and fostering entrepreneurship in Southern California in line with TiE Global's 5 pillar mission. With a comprehensive understanding of the region's unique entrepreneurial challenges, TiE SoCal offers targeted programs and events to create meaningful connections and support across entrepreneurs, investors, and industry professionals.

TiE SoCal's expansive network of charter members, mentors, and student members empowers entrepreneurs with the knowledge, resources, and connections to navigate the ever-evolving business landscape successfully.

Notable TiE SoCal initiatives include Mentor Connect, which exemplifies the organization's dedication to mentoring entrepreneurs and encapsulates the core spirit of giving back to the community. The TiE SoCal Internship Program provides valuable employment and internship opportunities to young and student members, fortifying future generations of entrepreneurs. TiE SoCal Angels (an investment program focused on early-stage startups) invests in promising startups, ensuring early access to high-potential opportunities through an active screening process led by a successful and experienced team.



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Meet Our Community!
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